

STEPS

Order Consultation Form

Please provide the following information to get started with Baker & Taylor's STEPS program.

Name _____

Address _____

City _____ State _____ Zip _____

Store Name _____

Store Phone _____

Cell Phone _____

Fax _____

Email Address _____

Projected opening date _____

Estimated book budget _____

Estimated square footage of store _____

Estimated square footage devoted by product type

Books _____ Movies _____

Children's Books _____ Music _____

Young Adult Books _____ Number of display tables (estimated) _____

Sidelines _____

Which point-of-sale (POS)/inventory system do you plan to use?

Return to:

STEPS Coordinator
Baker & Taylor
2550 W. Tyvola Rd. Suite 300
Charlotte, NC 28217
Fax: 704-998-3321
OR email to indie.baker-taylor.com

From the list of categories below, choose those you wish to stock. Marking them "Specialty" or "General" will indicate to us how extensive a selection you have in mind for each category. If you wish to offer a deeper range of titles in particular categories that will be focus areas for your store, mark "Specialty." For categories you wish to stock for general interest, mark "General."

Book Categories

General Specialty

Fiction & Literature	
	Classics
	Fantasy
	Folklore/Mythology
	General Fiction
	Graphic Novels
	Horror
	Literary Criticism
	Literary Fiction
	Mystery, Suspense & Thrillers
	Poetry
	Romance
	Science Fiction
	Westerns
	Other: _____

Nonfiction	
	Adult Coloring
	Antiques/Collectibles
	Architecture
	Art
	Bibles
	Biography & Autobiography
	Business & Economics
	Career/Job
	Cooking
	Crafts & Hobbies
	Drama (Plays)
	Diet & Nutrition
	House & Home/DIY
	Education
	Family & Relationships
	Gardening
	Health & Fitness
	History
	Humor
	Language
	Law
	Mathematics
	Medical
	Music
	New Age
	Parenting & Childcare
	Performing Arts (Film, TV, Theater, Dance)
	Personal Finance
	Pets
	Philosophy
	Photography
	Politics & Current Events
	Psychology
	Recovery
	Reference
	Religion
	Science & Nature
	Self Help
	Social Sciences
	Sports
	Study Guides & Test Prep
	Transportation
	Travel
	True Crime
	Other: _____

Children's & YA Book Categories	
	Activity & Sticker Books
	Board Books
	Picture Books
	Early Readers
	Middle Grade Readers
	Nonfiction
	Young Adult Fiction
	Young Adult Nonfiction

Spanish-Language Books	
	Adult Fiction
	Adult Nonfiction
	Children: Board Books
	Children: Picture Books
	Children: Early Readers
	Children: Middle Grade Readers
	Young Adult

Sidelines Categories

General	Specialty
	Book Lights
	Bookmarks
	Calendars
	Games
	Jigsaw Puzzles
	Journals & Notebooks
	Notecards
	Plush
	Tote Bags & Other Bags
	Toys

Music Categories

General	Specialty
	Children's
	Classical
	Country
	Jazz
	Pop/Rock
	Rap/Hip-Hop
	Other: _____

Movie Categories

General	Specialty
	Action & Adventure
	Comedy
	Children's & Family
	Documentary
	Drama
	Suspense/Mystery
	Science Fiction
	Television
	Other: _____

Tell Us More

1. Please describe the demographics of your community

2. Do you want to carry titles of regional interest? If so, please describe what kinds of titles you wish to offer (travel, history, cooking, gardening, specific local authors, sports teams, etc.).

3. What are some terms that are used to identify your region? For example, "Northeast Texas" or "Leelanau Peninsula" or "sandhills" or "Wayne County." Should we know about any local landmarks, colleges, or sports teams that would be important to represent in your offering?

4. If timely, do you want to stock any holiday-specific titles for your store's opening? Which holiday?

5. Do you want to carry coffee-table books? If so, do you have a desired maximum list price?

6. Do you want to carry audiobooks on CD?

7. Please identify any specific university presses or small presses you would like to represent.

8. Any books or sidelines you do NOT want to carry?

9. Anything else?